

Portfolio

Iryna Liganenko

Program guarantor, deputy director for educational and methodological work of the Danube branch of PJSC "Higher Education Institution "MAUP", candidate of economic sciences, associate professor of the Department of Economics and Management

EDUCATION

Degree/type of diploma, specialty University/issuing body. Specialist, specialty: "economic and social planning", qualification: "economist" Odessa Institute of National Economy, PV No. 770334 from 1993.	1993
Degree/type of diploma, specialty University/issuing body. Specialist, specialty: "educational institution management", qualification: "head of an enterprise, institution and organization (in the field of education and industrial training)" Private Joint-Stock Company "Higher Educational Institution "Interregional Academy of Personnel Management", KV No. 39793385 from 2010.	2010
1. Candidate of Economic Sciences in the specialty 08.00.04 "Economics and Management of Enterprises by Types of Economic Activity". Topic: "Organizational and Economic Mechanism of Development of a Manufacturing Enterprise in Conditions of Strategic Changes", DK No. 007870, 2012 Institute of Market Problems and Economic and Environmental Research of the NAS of Ukraine	2012
2. Associate Professor of the Department of Management, AD No. 002308, 2019 Private Joint-Stock Company "Higher Educational Institution "Interregional Academy of Personnel Management"	2019

WORK EXPERIENCE

Position Melitopol Gas Department, Economist.	25
	1987-1996
Position Senior Lecturer of Economic and Management Disciplines of the Danube Branch of PJSC "Higher Education Institution "MAUP" Associate Professor of the Department of Economics and Management of the Danube Branch of PJSC "Higher Education Institution "MAUP" Deputy Director for Educational and Methodological Work of the Danube Branch of PJSC "Higher Education Institution "MAUP"	1999-2018pp 2018 up to the present time 29.07.2005 up to the present time

ACADEMIC DISCIPLINES TAUGHT

OK20 Organizational Theory
OK21 Management;

OK23 Marketing

OK38 Strategic Enterprise Management

MAIN SCIENTIFIC PUBLICATIONS

Provide a list of the main scientific and methodological works within the specialty and related to the academic discipline taught by the NPP. 5-6 titles.

1. Trends in the development of the banking system of Ukraine in the context of military operations and globalization influences. A. Meshcheryakov, L. Bodenchuk, I. Liganenko, O. Rybak, T. Lobunets. Financial and credit activities: problems of theory and practice. 2023. No. 3(50). P. 8-22
2. Iryna Liganenko, Olha Frum, Alla Kostyrko, Tetiana Tkachuk. IMPROVIHG STAFF STIMULATION SYSTEMS CAUSAL- CONSEQUENCE APPROACH. International Journal of Civil Engineering and Technology (IJCIET) Volume 10, Issue 03, March 2019, pp. 199-206. «Coaching technologies as a model of development of civil servants “EASTERN EUROPEAN CONFERENCE OF MANAGEMENT AND ECONOMICS”, Workshop on Social Research” 2020
3. Svitlana Bondarenko, Nelyna Tkachuk , Iryna Klochan , Andrey Mokhehnko , Iryna Liganenko, Modeling of Economic Security of the Enterprise at Change of Investment Maintenance, Volume 39-7, July 2021 // ISSN: 1133-3197
4. Liganenko I.V., Kolisnichenko A.S. Methodology of using the experience of foreign countries in the development and promotion of the brand of higher educational institutions of Ukraine. Scientific Bulletin of the International Humanitarian University. No. 43, 2020
5. Liganenko I.V., Bodenchuk L.B. Algorithm for creating small innovative production enterprises in conditions of accelerated technological development. Scientific and production journal “State and Regions” Series: Economics and Entrepreneurship 2020, No. 5 (116), 65-71
6. Iryna Liganenko, Olha Frum, Alla Kostyrko, Tetiana Tkachuk. IMPROVIHG STAFF STIMULATION SYSTEMS CAUSAL- CONSEQUENCE APPROACH. International Journal of Civil Engineering and Technology (IJCIET) Volume 10, Issue 03, March 2019. P. 199-206. “Coaching technologies as a model of development of civil servants “EASTERN EUROPEAN CONFERENCE OF MANAGEMENT AND ECONOMICS”, Workshop on Social Research” 2020
7. Liganenko I.V., Bodenchuk L.B. Small and medium-sized businesses and digital platforms: opportunities and threats. European scientific journal of Economic and Financial innovation. 2021. No. 1 (7). URL: <https://journal.eae.com.ua/index.php/journal/article/view/120/107>
8. Bodenchuk L. B., Liganenko I. V., Murashko I. S. Minus on minus gives plus, or how a teacher can remain a leader for students of generation Z. Educational leadership: from theory to practice: monograph / authored by V. R. Milyaeva; Borys Grinchenko Kyiv University. Kyiv; Kryvyi Rih: Publ. R. A. Kozlov, 2021. 296 p.
9. Chunikhina T. S., Liganenko I. V., Chernyshov O. Yu., Kubay O. G. Variational modeling of marketing strategies of pricing of an industrial enterprise, International Scientific Journal “Internauka”. Series: “Economic Sciences”, Internauka, issue No. 9, September 2022
10. Liganenko I.V. Countries with transition economies training manual, “Economy of foreign countries”, Education by Y. Kozak, A. Gribinca. - KYIY - CHISINAU. 2019. P. 316 (chapter IV).
11. Liganenko I.V. The National Economies in the World Economic System. Training manual, “Economy of foreign countries”, Education by Y. Kozak, T. Shengelia. Kiev-Tbilisi. 2019. P. 206 (chapter I).
12. Management of the development of the investment and construction sector of the region: monograph / edited by O.V. Zakharchenko, O.V. Darushyna. - Odesa: ODABA, 2019. 156 p. (chapter II).
13. Methodological recommendations for the implementation of the training practice program for 2nd year students of the "Management" specialty. Compiled by: Ph.D., Acting Associate Professor Bodenchuk L. B., Ph.D., Associate Professor Liganenko I. V. - Izmail, 2020
14. Methodological recommendations for the criteria for evaluating coursework. Compiled by: Ph.D., Associate Professor Liganenko I. V. and Ph.D., Acting Associate Professor Bodenchuk L. B. for OR - bachelor, master. Izmail, 2020
15. Training and production practice program for 3rd year students of the "Management" specialty.

Compiled by: Ph.D., Associate Professor Liganenko I. V., Ph.D., Bodenchuk L. B., Senior Lecturer Daki N. I. - Izmail, 2021

16. Liganenko I.V., Vetrova N.G. PROBLEMS OF MANAGEMENT OF THE CORPORATE CULTURE SYSTEM IN PRIVATE JOINT STOCK COMPANY "VNI "MAUP". Abstracts of IX International Scientific and Practical Conference.

2 17. Liganenko I.V., Vetrova N.G. DEFINITION OF INTERNATIONAL EXPERIENCE IN CORPORATE CULTURE MANAGEMENT IN ZVO LII International Scientific and Practical Conference "Autumn Scientific Readings".

3 18. Liganenko I.V. Nadtochiy A.S. Management of pharmaceutical industry enterprises based on logistics approaches. Scientific Bulletin of UzhNU. Issue 28. 2019.

4 19. Liganenko I.V. Tourist potential of the region: development prospects. Khmelnytskyi, 09/21/2021

5 20. Liganenko I.V., Chernenko K.V., Neycheva O.S. Career in the modern world. III International scientific and practical conference "Innovative development of science, technology and education" 14-16.12.2023 Vancouver, Canada

6 21. Liganenko I. V., Bodenchuk S. V., Baeva T. D., Antohi P. P. Participation of international organizations in creating corporate governance standards // Modern problems of science, education and society. Proceedings of the 10th International scie

SCIENTIFIC AND PUBLIC ACTIVITIES (IF AVAILABLE)

Indicate the activity related to the specialty and profile of the OP.

Membership in professional organizations, membership in editorial boards of scientific publications, participation in the work of the jury of professional competitions, membership in specialized academic councils, etc.

1. Participation in the jury of the competition "Small Academy of Sciences of Ukraine". Order of the Education Department of the Izmail City Council dated 10/29/2019 No. 284

2019

ADDITIONAL INFORMATION (IF AVAILABLE)

Scientific consulting of PE "Rodnik" (contract No. 120 dated 12.01.2019, additional agreement No. 1,2)

2019

Participation in the project "CBC-DEBUS - Innovative development of entrepreneurial education and stimulation of new business in the cross-border region" Tulcea (Romania). (21.12.2020 - 24.12.2020)

2020