

# Portfolio

## Pavlo Bodenchuk

Teacher

Prydanai Branch of PJSC "Higher Education Institution "MAUP"

### OCBITA

Degree/type of diploma, specialty University/issuing body. Specialist, specialty: "Industrial and civil construction", qualification "civil engineer" Kyiv National University of Construction and Architecture, KV 39636887 dated 06/30/2010.	2010
Degree/type of diploma, specialty University/issuing body. Master, specialty: "Management of organizations and administration", qualification "Master in economics and business management" Private Joint-Stock Company "Higher Educational Institution "Interregional Academy of Personnel Management", KV 46039123 dated 02/27/2014	2014
Degree/type of diploma, specialty University/issuing body. Master, specialty: "Software Engineer", qualification "Blockchain and Applied Software" Private Joint-Stock Company "Higher Educational Institution "Interregional Academy of Personnel Management", M20 105752 dated 12/21/2020.	2020

### WORK EXPERIENCE

<b>Position</b> <b>Teacher of the Danube branch of PJSC "Higher Education Institution "MAUP"</b>	14.02.2024 up to now
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### ACADEMIC DISCIPLINES TEACHED

OK 18 History of Management / for the first (bachelor's) level of higher education  
OK 13 Digital Technologies in Management / for the first (bachelor's) level of higher education

### MAIN SCIENTIFIC PUBLICATIONS

Provide a list of the main scientific and methodological works within the specialty and related to the academic discipline taught by the NPP. 5-6 titles.

1. Bayramova O.V., Liganenko I.V., Bodenchuk P.S.. Philosophical dimension of modern management: Ukrainian and global contexts. Business Navigator. Issue 1 (78) 2025, p.140-145 [http://www.business-navigator.ks.ua/journals/2025/78\\_2025/25.pdf](http://www.business-navigator.ks.ua/journals/2025/78_2025/25.pdf)
2. Bodenchuk L., Bodenchuk P., Filipova N. The role of economic theory in the formation of business law in Ukraine // Management of changes and innovations. 2025. No. 13. P. 7–11. DOI: <https://doi.org/10.32782/CMI/2025-13-1>
3. Miroshnychenko, O., Bodenchuk, P., Grigor'yeva, Y. (2024). OPTIMIZATION OF OPERATIONAL ACTIVITIES OF ENTERPRISES THROUGH THE APPLICATION OF BUSINESS INTELLIGENCE SYSTEMS. Entrepreneurship and Innovation, (31), 43-48. <https://doi.org/10.32782/2415-3583/31.7>
4. Liganenko, I., Bodenchuk P.S., Moskalyuk V.I. (2024). ARTIFICIAL INTELLIGENCE IN DIGITAL

<p>MARKETING. Transformational Economics, No. 2(07),  <a href="https://www.transformations.in.ua/index.php/journal/article/view/97/95">https://www.transformations.in.ua/index.php/journal/article/view/97/95</a></p>	
<p>5. Liganenko I. V., Bodenchuk P. S., Moskalyuk V. I., Yabs A. A. Management of the Marketing Activities of the Organization // European Congress of Scientific Achievements. Proceedings of the 2nd International Scientific and Practical Conference. Barca Academy Publishing. Barcelona, Spain. 2024. pp. 355-360.</p>	
<p>6. Miroshnychenko, O., Bodenchuk, P., &amp; Spiridonova, V. (2025). EFFECTIVENESS OF MOTIVATIONAL PROGRAMS IN THE PROCESS OF PERSONNEL ASSESSMENT. Change Management and Innovation, (14), 155-158. <a href="https://doi.org/10.32782/CMI/2025-14-25">https://doi.org/10.32782/CMI/2025-14-25</a></p>	
<p><b>SCIENTIFIC AND PUBLIC ACTIVITIES (IF AVAILABLE)</b></p>	
<p><b>ADDITIONAL INFORMATION (IF AVAILABLE)</b></p>	
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