

**PJSC "Higher Education Institution" INTERREGIONAL ACADEMY OF  
PERSONNEL MANAGEMENT"**

**Danube branch**



**SYLLABUS**

*of the academic discipline (selective)*

***MODERN ECONOMIC RELATIONS***

Specialty                      **D3 Management**

Educational level:        **First (bachelor's) level**

Educational program:    **Management**

## General information about the academic discipline

Name of the discipline	<b>Modern economic relations</b>
Code and name of specialty	<b>D3 Management</b>
Level of higher education	First (bachelor's) level
Discipline status	Selective
Number of credits and hours	<b>3 credits / 90 hours.</b> Lectures: 20 Seminars/practical classes: 14 Students' independent work : 56
Terms of study of the discipline	4 semester
Language of instruction	Ukrainian
Type of final control	Pass/fail (credit)

## General information about the teacher. Contact information.

<b>Zayets Mykola Artyomovych</b>	
Academic degree	PhD in Economics
Position	Associate Professor of the Department of Economics and Management
Areas of scientific research	Financial and investment mechanisms for business development in the digital economy; management of foreign economic activity and international competitiveness of enterprises; Macroeconomic Aspects of the Formation of Regional Innovation Infrastructure
Links to the registers of identifiers for scientists	Google Scholar <a href="https://surl.li/dsswpb">https://surl.li/dsswpb</a> ORCID: <a href="https://orcid.org/0000-0003-0495-7400">https://orcid.org/0000-0003-0495-7400</a>
Contact information:	
E-mail:	<a href="mailto:menedzmentuk@gmail.com">menedzmentuk@gmail.com</a>
Contact phone number	+380677445957
Instructor's portfolio on the website	<a href="https://izmail.maup.com.ua/assets/files/zaec-portfolio-a.pdf">https://izmail.maup.com.ua/assets/files/zaec-portfolio-a.pdf</a>

### **Discipline's description.**

The discipline "Modern Economic Relations" is dedicated to the study of fundamental transformations in the world economy that are taking place under the influence of digitalization, intellectualization, and the transition to sustainable development. The course covers the analysis of recent economic models, such as the platform economy, giganomics, and the sharing economy, and examines the evolution of global financial systems, including crypto-assets and decentralized finance. Students master monitoring skills global trends and analysis of the impact of international economic conflicts on the activities of modern enterprises.

**The subject of the discipline** is a set of economic relations and patterns that arise in the process of global interaction of market entities in the context of the formation of a digital society, a change in the energy paradigm and the transformation of international regulatory institutions.

**The aim of the discipline** is to form a strategic vision of modern world economic processes in future managers, to understand the mechanisms of functioning of new markets and to develop the ability to adapt business models of organizations to the challenges of global economic transformation.

**The objectives of the discipline** are to study the post-industrial vectors of development of the world economy; to study the principles of building and functioning of global digital platforms; to analyze the mechanisms of the "green" transition and energy security; to master methods for assessing the impact of intellectual capital on competitiveness; to master the tools for regulating international trade conflicts and forecasting the development of economic relations in the digital environment.

As a result of studying the selective educational component "Values of Civil Society", applicants must:

**Know:**

- key concepts and directions of transformation of the modern global economy;
- principles of functioning of digital ecosystems and Sharing Economy models;
- features of modern financial technologies, the role of digital currencies and crypto assets;
- economic principles of decarbonization and requirements of global environmental regulation;
- specifics of modern protectionism and dispute settlement mechanisms within the WTO.

**Be able to:**

- to identify and predict the impact of global economic trends on national business;
- analyze the effectiveness of the company's participation in global value chains;
- assess the risks and opportunities for using digital tools in international settlements;
- justify the decision to implement the principles of the circular economy in the activities of the enterprise;
- to conduct a comparative analysis of the competitive advantages of business entities in the latest high-tech markets.

**Prerequisites for the discipline.** The study of the discipline is based on the knowledge and skills gained during the mastering of the following mandatory components of the curriculum: "Management", "Marketing", "Enterprise Economics", "Macroeconomics", "Fundamentals of Business Management" and "Jurisprudence".

**Post-requisites for the discipline.** The competencies acquired during the study of the course are necessary for the high-quality passage of the "Industrial (pre-diploma) practice" and the successful preparation and defense of the "Qualification (diploma) work of the bachelor" in the international profile of management.

## Content of the academic discipline

№	Topic name	Teaching Methods/Assessment Methods
Topic 1	Transformation of the global economic system in the post-industrial era	<p><b>Teaching methods:</b></p> <ul style="list-style-type: none"> <li>– verbal (lectures-visualizations with elements of discussion, problematic lectures on crisis phenomena in the global economy);</li> <li>– visual (demonstration of dynamic infographics of world markets, analysis of graphic models of digital ecosystems);</li> <li>– practical (a list of relevant cases (for example, Uber, Airbnb, Binance cases), Trendwatching workshops, team development of business decarbonization strategies);</li> <li>– interactive (debates about the future of cryptocurrencies, brainstorming on overcoming trade barriers, simulation of the functioning of the platform economy).</li> </ul> <p><b>Assessment methods</b></p> <ul style="list-style-type: none"> <li>– blitz surveys on lecture topics, assessment of activity in discussions on global trends, testing for knowledge of digital economy terminology;</li> <li>– modular control (written test work or testing based on the results of studying the content block);</li> <li>– independent work (preparation of a presentation-forecast on the development of the selected sector of the world economy until 2030 or an essay on the role of AI in the transformation of the labor market);</li> <li>– final control (test (assessment of the cumulative knowledge and skills acquired during the semester)).</li> </ul>
Topic 2	Digital Economy and Platform Business as Dominant Forms of Relations	
Topic 3	Global Financial Relations and Crypto Activation	
Topic 4	Artificial Intelligence (AI) and Automation in the Global Economy	
Topic 5	Sharing economy and giganomics	
Topic 6	Energy security and the Green Transition	
Topic 7	Circular economy: global models of resource efficiency	
Topic 8	Intellectualization of International Relations and Technology Transfer	
Topic 9	Global regulation and economic conflicts	
Topic 10	Ukraine in the System of Modern Global Economic Trends	
<b>Module Assessment Task</b>		
Final assessment: pass/fail (credit)		

### **Technical Equipment and Software.**

Material and technical support of the educational process involves the use of specialized classrooms and library funds, including access to electronic databases of scientific and regulatory information. Multimedia equipment (projector, computer) is used to visualize the educational material during lectures and seminars. Practical tasks and in-depth study of individual topics are provided by access to the Internet through free Wi-Fi coverage, which allows you to work with online platforms of international standards organizations and open EU registers.

### **Forms and methods of assessment.**

The system of assessment of applicants' knowledge includes current and final (semester) control.

*Current assessment* is carried out systematically during practical and seminar classes in order to check the level of assimilation of the patterns of transformation of the world economy, the formation of skills in identifying global trends, as well as the ability to analyze the impact of digitalization and the "green" transition on the paradigm change of modern economic relations.

*Forms of student participation in the educational process that are subject to ongoing control.*

Students' participation in the educational process is realized through oral presentations, presentations of the results of monitoring of the latest markets, reports on the results of case studies on the functioning of the platform economy and models of shared consumption, as well as active involvement in professional discussions and brainstorming sessions on resolving global economic conflicts. The written component of the work includes the implementation of control and test tasks, the preparation of analytical reviews on the development of cryptoassets and decentralized finance, the development of forecast scenarios for the transformation of individual industries, as well as reports based on the materials of independent processing of current international reports and regulations.

**Methods of ongoing assessment include:** The methodological control toolkit combines oral forms (surveys, defense of analytical projects) and written types of work (building models of global value chains, calculating indicators of digital business transformation). The assessment is also based on observing the activity of applicants when solving situational tasks on energy security and decarbonization, checking the results of individual studies of the impact of globalization on the national economy, and conducting testing with open and closed types of tasks.

#### Grading system and requirements.

Table of distribution of points received by students\*

Topics	Ongoing knowledge assessment						Final control		Total points
	Seminar 1 (Topic 1,2)	Seminar 2 (Topic 3,4)	Seminar 3 (Topic 5)	Seminar 4 (Topic 6,7)	Seminar 5 (Topic 8,9)	Seminar 6 (Topic 10)	Module assessment task	Pass /Fail	
Work in a seminar class	6	6	6	6	6	6	20	20*	100
Independent work	4	4	4	4	4	4			

\*The table contains information about the maximum points for each type of academic work of a higher education applicant.

#### Assessment Criteria and Procedure

Assessment of students' educational achievements is carried out in accordance with the current Regulations on Assessment in a Higher Education Institution.

**Modular Assessment.** Modular Assessment (MA) is carried out at the final lesson of each content block in the form of written testing.

When evaluating the unit test, the volume and correctness of the tasks are taken into account:

- grade "excellent" (A) is given for the correct completion of all tasks (or more than 90% of all tasks);
- grade "good" (B) is given for completing 80% of all tasks;
- grade "good" (C) is given for completing 70% of all tasks;

- the grade "satisfactory" (D) is given for the correct completion of 60% of the proposed tasks;
- the grade "satisfactory" (E) is given if more than 50% of the proposed tasks are correctly completed;
- An "unsatisfactory" (FX) rating is given if less than 50% of the tasks are completed.
- Failure to appear for the unit test - 0 points.

The above scores are converted into rating points as follows:

"A" - 18-20 points;

"B" - 16-17 points;

"C" - 14-15 points;

"D" - 12-13 points.

"E" - 10-11 points;

"FX" - less than 10 points.

The final semester assessment in the discipline "Modern Economic Relations" is a mandatory form of assessment of students' learning outcomes. It is carried out within the terms determined by the curriculum and covers the amount of material determined by the course program.

The final assessment is carried out in the form of a test. A student who has completed all the necessary work is admitted to the semester assessment.

The final grade is given based on the student's learning outcomes during the semester. The student's assessment consists of points accumulated from the results of the current assessment and incentive points.

Students who have completed all the required tasks and received a score of 60 points or higher receive a grade corresponding to the grade received, without additional testing.

For students who have completed all the necessary tasks, but received a score below 60 points, as well as for those who want to improve their score (result), the teacher conducts the final work in the form of a test during the last scheduled lesson in the discipline in the academic semester.

#### *Evaluation of Additional (Individual) Educational Activities*

Additional (individual) types of educational activities include the participation of applicants in the work of scientific conferences, scientific circles of applicants and problem groups, preparation of publications, participation in All-Ukrainian Olympiads and competitions and International competitions, etc., in excess of the scope of tasks that are established by the relevant work program of the academic discipline.

By the decision of the department, students who participated in research work and performed certain types of additional (individual) types of educational activities can be awarded incentive (bonus) points for a certain educational component.

#### **Assessment of independent work (Maximum — 4 points)**

The total number of points received by a student for independent work is one of the components of academic success in the discipline. Independent work on each topic, according to the course program, is evaluated in the range from 0 to 4 points using standardized and generalized criteria for assessing knowledge.

### Scale for evaluating the performance of independent work (individual tasks)

Maximum possible assessment of independent work (individual tasks)	Execution level			
	Excellent	Good	Satisfactory	Unsatisfactory
4	4	3	2	0-1

Forms of assessment include: current assessment of practical work; current assessment of knowledge acquisition based on oral answers, reports, presentations and other forms of participation during practical (seminar) classes; individual or group projects that require the development of practical skills and competencies (optional format); solving situational problems; preparation of resumes on independently studied topics; testing or written exams; preparation of draft articles, conference abstracts and other publications; other forms that ensure a comprehensive assimilation of the curriculum and contribute to the gradual development of skills for effective independent professional (practical, scientific and theoretical) activities at a high level.

To assess the learning outcomes of a higher education applicant during the semester, a 100-point, national and ECTS assessment scale is used

### Summary assessment scale: national and ECTS

Total points for all types of learning activities	ECTS assessment	National scale assessment	
		for exam, course project (work), internship	For pass/fail (credit)
90 – 100	A	excellent	pass
82 – 89	B	good	
75 – 81	C		
68 – 74	D	satisfactorily	
60 – 67	E		
35 – 59	FX	unsatisfactory with the possibility of reassembly	fail unsatisfactory with the possibility of retaking
0 – 34	F	unsatisfactory with mandatory re-study of the discipline	fail with mandatory re-study of the discipline

### Discipline's Policy

Successful mastering of the educational component "Modern Economic Relations" requires high self-discipline and a responsible attitude to the educational process from students. Prerequisites are regular attendance of lectures and practical classes, active participation in classroom work, as well as timely and high-quality performance of all types of independent and control tasks provided for by the program. is obliged to liquidate academic debts by working out relevant topics.

An integral part of education is strict adherence to the norms of academic ethics and culture of behavior. The educational process is based on the principles of academic integrity, which involves the exclusive independent performance of all written works, reports and presentations. Any borrowings of thoughts or texts of other authors should be accompanied by correct references to primary sources. Within the course of the course, any manifestations of academic dishonesty are unacceptable, including plagiarism, self-plagiarism, fabrication and falsification of data, cheating, deception, bribery or biased evaluation.

## Recommended sources of information

### Basic literature:

1. Multinational Enterprises and Global Economy: Monograph / ed. Kyiv: Center for Educational Literature, 2020. 368 p. URL: <http://dspace.tneu.edu.ua/handle/316497/37137>.
2. Kushnir N. O., Zayats O. I. Mezhdunarodnye ekonomicheskie otnosheniya: nauch. posob. Uzhhorod: Poligrافتsentr "Lira", 2023. 360 p. URL: <https://dspace.uzhnu.edu.ua/server/api/core/bitstreams/8434b53f-fa10-4627-bc45-69494a7f8528/content>.
3. Educational and methodological complex on the discipline "International Economic Relations": study. Manual. for students. special. 073 "Management" / ed. O. M. Dugovanets. Uzhhorod: UzhNU, 2022. 36 p.
4. Naumov M. S., Rybak G. I. International Economic Relations: Formation and Modern Features: Lecture Notes. Kharkiv: O. M. Beketov KNUMG, 2021. 97 p. URL: [https://eprints.kname.edu.ua/58152/1/2021\\_pech\\_104L\\_2020\\_MEV\\_sso\\_20210427.pdf](https://eprints.kname.edu.ua/58152/1/2021_pech_104L_2020_MEV_sso_20210427.pdf).
5. World Economy and International Economic Relations: Scientific Guide / S. V. Bestuzheva et al.; edited by T. V. Shtal. Kharkiv: S. Kuznets KhNEU, 2020. 239 p. URL: <https://repository.hneu.edu.ua/bitstream/123456789/23849/1/2020%20-%20for%20red%20Stahl%20T%20V.pdf>.

### Additional literature:

1. Georgiadi N. G., Stefanskyi Y. S. Essence and signs of development of mechanisms of activation of international economic relations. *Problems of Modern Transformations. Series: Economics and Management*. 2024. № 12. DOI: <https://doi.org/10.54929/2786-5738-2024-12-02-01>.
2. Grinko I. M. Global Economy: Textbook. Kyiv: Igor Sikorsky Kyiv Polytechnic Institute, 2020. 111 p. URL: <https://ela.kpi.ua/handle/123456789/34959>.
3. Zhyla G. V. Economic and Social Consequences of the War in Ukraine, the Impact of War on the World Economy. *Economy and society*. 2023. Vol. 47. DOI: <https://doi.org/10.32782/2524-0072/2023-47-59>.
4. Kvasha S., Pavlenko O., Vakulenko V., Moroz M. Peculiarities of the formation of international economic relations in the conditions of martial law. *Sustainable development of the economy*. 2024. № 2 (49). Pp. 218–222. DOI: <https://doi.org/10.32782/2308-1988/2024-49-34>.
5. National Economic Activity and International Economic Relations: Current State and Development Trends: Collective Monograph / col. authors. Poltava: Astraya, 2020. 251 p.
6. Samodai V., Mashina Y., Kolesnyk N. Innovations in the activities of business entities in the implementation of foreign economic operations. *Economy and society*. 2025. № 71. URL: <https://economyandsociety.in.ua/index.php/journal/article/view/5454>.
7. World Economy and International Economic Relations: New Realities and Opportunities: Materials of the Supplement. International. Scientific and Practical Conf. (Uzhhorod, December 6–7, 2024) / for general. Ed. M. M. Palinchak and others. Lviv ; Toruń : Liha-Pres, 2024. 268 p.

**Information resources:**

1. United Nations Conference on Trade and Development (UNCTAD). URL: <http://www.unctad.org/>.
2. International Monetary Fund (IMF) – International Monetary Fund. URL: <http://www.imf.org>.
3. United Nations Industrial Development Organization (UNIDO). URL: <http://www.unido.org/>.
4. Eurostat. An official website of the European Union. URL: <https://ec.europa.eu/eurostat/en/>